

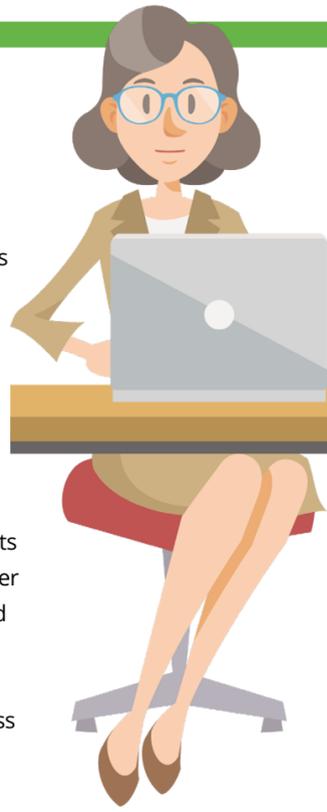
EDUCATIONAL SERVICES

INDUSTRY CHALLENGES AND SOLUTIONS

Address Critical Skill Gaps With Comprehensive Online Training

The skills needed to maintain efficiency and effectiveness in educational organizations are continually evolving. From implementing new technologies that streamline processes to using emotional intelligence in internal and external communication, there are a variety of skill gaps that can leave your organization falling short of its mission to provide education in a forward-thinking and cost-effective way.

BizLibrary's online learning library offers a simple solution to upskilling your employees in skills across the board – our content covers everything from software to communication to managing others. We have a variety of formats for training, so employees can learn new skills in the way they prefer, whether it's through 5-10 minute micro-videos, interactive video courses, ebooks, and more. They can even complete comprehensive certifications online, without the time and expense of travel and classroom training. Having BizLibrary's training content at their fingertips means your employees always have access to develop the skills your organization needs most.



Prepare Future Leaders With Succession Planning and Skill Development

With Baby Boomers retiring and leaving long-tenured positions open, organizations that haven't invested in their upcoming talent and younger employees face a leadership and skill gap that is sure to grow. Without a succession plan in place, your organization could flounder when you have to search for a suitable replacement. These employees need to know where to steer the organization in the future, while keeping an ear to the ground for the latest trends and research in education. Leaders also need to stay on top of training with new and emerging technologies. Your current and future leaders can have a lot to teach each other, but without continual training on evolving leadership skills, they'll struggle to communicate what the future of the organization could look like and how you're going to get there.

BizLibrary's modern learning content improves current leaders' ability to steer the organization and prepares high-potential employees for future leadership roles. The best-performing organizations are able to promote from within, and with BizLibrary's training content on both technical and soft skills, you can continuously develop your employees and prepare them for more responsibilities with clear career paths. There are videos to help develop succession plans before top talent leaves and content to help people learn to adapt through change and uncertainty.



Keep Employees Up-to-Date and Engaged With Compliance Training

Compliance regulations are constantly changing, and new ones are created all the time to address new issues or complications that arise. It can be a challenge to stay on top of all the changes and ensure employees are staying compliant with the latest regulations, while keeping track of who has completed necessary training and when. Plus, if employees have to review the same material year after year, they don't pay as close attention and miss important compliance measures that can end up leading to lawsuits, legal fees, and lowered confidence in your organization.

But BizLibrary can help with these challenges! By using online micro-videos, we make it easy for employees to take in complicated topics with short bursts of training. With hundreds of videos in our collection covering compliance and safety, you can easily find and assign the training topics your employees need to take. Our collection has multiple formats depending on how employees learn best, including short micro-videos, in-depth video courses, interactive videos, comprehensive elearning courses, and ebooks. Our courses and videos boost employees' ability to engage with and remember training because our content has learning reinforcement built right in, through support materials, quizzes, and follow-up questions.



Provide Consistent and Cost-Effective Training for a Dispersed Workforce

While having locations across the country or the globe can be great for growing an organization, it's hard to make sure all locations are on the same page with expectations, productivity, communication, and more. It's also difficult to make sure all employees are getting the same training and messaging if trainers are travelling from location to location – travel costs alone could be a big chunk of budget for any organization.

You can radically reduce training time and costs by looking to BizLibrary's online training library, which ensures accessibility and consistency across the board. Our on-demand access to thousands of videos helps cut those travel costs and save tons of time with courses delivered online. This frees up employees to start putting their newly learned skills to use on the job instead of sitting in training sessions for hours at a time. Each employee across the organization has access to the same content and can view it anytime, on any device, ensuring that the same messaging and training is being provided across all locations.



Support New Managers With Short Videos on Important Training Topics

New managers face a difficult transition when they move from employee to supervisor. They now need to develop stronger relationships with employees, leaders, and third parties, and are expected to be the liaison between the people in their department and upper level leaders. This requires strong communication skills, emotional intelligence, and the ability to handle difficult conversations – skills that often aren't developed as an individual contributor. New managers also face the challenge of balancing practical management with motivational leadership, skills which can seem time-consuming and daunting to develop.

BizLibrary offers solutions to each of these management struggles. We offer a 33-minute course specifically for new managers that focuses on transitioning into a new role, defining leadership styles, how to hold tough conversations, and tips on what not to do. With more than 950 videos focusing on communication, new managers are sure to find lessons that will help them develop the skills they need to be able to resolve conflict, mediate, and communicate with employees on every level. BizLibrary videos are broken up into manageable chunks of 5-20 minutes and they are accessible from any computer, phone, or tablet, so new managers don't have to spend lots of time in classrooms, but can fit training seamlessly into their workday.

